

REVERSITY PRIVACY POLICY

Last Updated: June 17, 2018

PLEASE READ THIS PRIVACY POLICY CAREFULLY. IF YOU DO NOT AGREE WITH THIS PRIVACY POLICY, YOU SHOULD NOT ACCESS OR USE THE SITE.

Introduction

Diabetes Solutions of Seattle LLC, a Washington limited liability company d/b/a Reversity (“Reversity,” “we,” or “us”) respects your privacy and is committed to protecting it through adopting and complying with this Privacy Policy (this “Policy”).

This Policy describes the information we may collect from you or that you may provide when you visit www.reversityplan.com (the “Site”), and Reversity’s practice for collecting, using, maintaining, protecting, and disclosing that information.

This Policy does not apply to the information collected by:

- us offline or through any other means, including on any other website operated by Reversity or any third party.
- any third party, including through any application or content (including advertising) that may link to or be accessible from the Site.

Capitalized terms used but not defined in this Policy have the meaning given to them in the Reversity Terms of Service (the “Terms”) [INSERT URL].

Information You Provide Us

The information we collect may include:

- Information that you provide by filling in any form on the Site. This includes, but is not limited to, information provided at the time of subscribing for Services.
- Postings in Public Areas and communications with Coaches or other users.
- Any records of correspondences, if you contact us.
- Details of transactions you carry out through the Site and of the fulfillment of your orders.
- Your search queries on the Site.
- Any information you provide to us or Coaches for the provision of, or incidental to, Services.

You may publish or display information on Public Areas on the Site that are accessible to other users. This information is published and displayed at your own risk. We cannot control the actions of other users of the Site with whom you may choose to share information.

Information We Collect

We collect several types of information from and about users of the Site, including information:

- by which you may be personally identified, such as name, postal address, e-mail address, and telephone number;
- that is about you but does not individually identify you; and

- about your internet connection, the equipment you use to access the Site and usage details.

We collect this information directly from you when you provide it to us, and automatically as you navigate through the Site. Automatic data collection technologies may collect information about your equipment, browsing actions, and patterns, including:

- details of your visits to the Site, including traffic data, location data, logs, and other communication data and the resources that you access and use on the Site; and
- information about your computer and internet connection, including your IP address, operating system, and browser type.

The technologies we use for this automatic data collection may include:

- Browser Cookies. A browser cookie is a small file placed on the hard drive of your computer. You may refuse to accept browser cookies by activating the appropriate setting on your browser. However, if you select this setting you may be unable to access certain parts of the Site. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies when you direct your browser to the Site.
- Flash Cookies. Certain features of the Site may use local stored objects (or Flash cookies) to collect and store information about your preferences and navigation to, from, and on the Site. Flash cookies are not managed by the same browser settings as are used for browser cookies.
- Web Beacons. Pages of the Site may contain small electronic files known as web beacons (also referred to as clear gifs, pixel tags, and single-pixel gifs) that permit Reversity, for example, to count users who have visited those pages and for other related website statistics

How We Use Your Information

We use information that we collect about you or that you provide to us, including any personal information:

- To present the Site and its contents to you.
- To provide you with Services.
- To fulfill any purpose for which you provide it.
- To provide you with notices about your account/subscription, including expiration and renewal notices.
- To carry out our obligations and enforce our rights arising from any contracts entered into between you and Reversity, including the Terms.
- To notify you about changes to the Site or any Services we offer or provide through it.
- To allow you to participate in interactive features on the Site, such as Public Areas and communicating with other users or Coaches.
- In any other way we may describe when you provide the information.
- For any other purpose with your consent.

Disclosure of Your Information

We may disclose aggregated information about our users, and information that does not identify any individual, without restriction.

We may disclose personal information that we collect or you provide as described in this Policy:

- To our subsidiaries, affiliates, and Coaches.
- To contractors, service providers, and other third parties we use to support our business.
- To a buyer or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of Reversity's assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding.
- To fulfill the purpose for which you provide it.
- With your consent.

We may also disclose your personal information:

- To comply with any court order, law, or legal process, including to respond to any government regulatory request.
- To enforce or apply the Terms.
- If we believe disclosure is necessary or appropriate to protect the rights, property, or safety of Reversity, our customers, users, or others.

Accessing and Correcting Your Information

You can review and change your personal information by logging into the Site and visiting your account profile page.

You may also send us an email at contact@reversity.io to request a correction or deletion of any personal information that you have provided to us. We cannot delete your personal information except by also deleting your user account. We may not accommodate a request to change information if we believe the change would violate any law or legal requirement or cause the information to be incorrect.

If you delete content you posted in Public Areas from the Site, copies of the content may remain viewable in cached and archived pages, or might have been copied or stored by other users. Proper use of Public Areas and communication services provided on the Site is governed by the Terms.

Electronic Communications

If you receive correspondences from Reversity or Coaches, you may update and change the email address such correspondences are sent to. We may store any email address you provide.

If you receive commercial email from us, you may unsubscribe at any time by following the instructions contained within the email. You may also opt out from receiving commercial email from us, and any other promotional communications that we may send to you from time to time, by sending your request to us by email at contact@reversity.io.

Your California Privacy Rights

California Civil Code Section 1798.83 permits users of the Site that are California residents to request certain information regarding our disclosure of personal information to third parties for their direct marketing purposes. To make such a request, please send an email to contact@reversity.io.

Data Security

We have implemented measures designed to secure your personal information from accidental loss and from unauthorized access, use, alteration, and disclosure. All information you provide to us is stored on our secure servers behind firewalls.

The safety and security of your information also depends on you. Where we have given you (or where you have chosen) a password for access to certain parts of the Site, you are responsible for keeping this password confidential. We ask you not to share your password with anyone. We urge you to be careful about giving out information in Public Areas of the Site or through communications with other users.

Unfortunately, the transmission of information via the internet is not completely secure. Although we do our best to protect your personal information, we cannot guarantee the security of your personal information transmitted to or through the Site, Coaches, Public Areas, or other users. Any transmission of information is at your own risk.

Jurisdictional Issues

The Site may only be used within certain jurisdictions within the United States as set forth in the Terms. Accordingly, this Policy, and our collection, use, and disclosure of your information, is governed by U.S. law, and by using the Site, you acknowledge that the Site will be governed by U.S. law. Using the Site from outside the United States is prohibited under our Terms and may subject you to termination under such Terms. In no event will Reversity or any of its officers, directors, employees, consultants, subsidiaries, agents, and affiliated entities, be liable for any losses or damages arising from your use of the Site outside of the United States, and you waive any claims that may arise under the laws of your location outside the United States.

Children Under the Age of Thirteen

The Site is not intended for children under thirteen years of age. If you are under thirteen years of age, then please do not use or access the Site at any time or in any manner. We do not knowingly collect personal information from children under the age of thirteen. If we learn we have collected or received personal information from a child under thirteen years of age without verification of parental consent, we will delete that information. If you believe we might have any information from or about a child under thirteen years of age, please contact us at contact@reversity.io.

Changes to Our Privacy Policy

Please revisit this page periodically to stay aware of any changes to this Policy, which we may update from time to time. If we modify this Policy, we will make it available through the Site, and indicate the date of the latest revision. In the event that the modifications materially alter your rights or obligations hereunder, we will make reasonable efforts to notify you of the change. For example, we may send a message to your email address, if we have one on file, or generate a pop-up or similar notification when you access the Site for the first time after such material changes are made. Your continued use of the Site after the revised Policy has become effective indicates that you have read, understood and agreed to the current version of this Policy.